



**Bahrain**  
Property World

# MEDIA KIT





## About Us

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Founded in 2007, Bahrain Property World rapidly gained traction and became one of the largest and most popular real estate connections in Bahrain, winning the prestigious CNBC Property Award for the best real estate portal in Bahrain.

A key strength of our platform is the simplicity of the system, which allows our end users to search and find what they are looking for quickly.

Welcoming monthly 30k+ visitors to our website, we offer a wide range of properties for everyone's budget: rent, sale and commercial.

With a local presence in Bahrain we are ready to offer our clients full support.





**Page views** : monthly 250.000+

**Average Session time** : 5+ minutes

**Sources of Traffic** (countries of origin)

1. Bahrain
2. United States
3. Saudi Arabia
4. India
5. United Kingdom

**Total Properties Viewed Monthly** : 40.000+

**Facebook** : 17k followers

**Instagram**: 3k followers

**Mobile/Desktop/Tablet**

Mobile 56%  
Desktop 39%  
Tablet 5%

**Total Listings BUY/RENT**

Total Rent Listings : 10.000

Total Buy Listings : 2.000

# Statistics

# Products

## Subscription Packages

List your properties with up to 10 photos and have your logo displayed with your listings. Add unlimited agent accounts. Receive property requests from website visitors.

Package	Listings	Price / Month	Logo	Boosted Listings	Top Spot Listings	Homepage Listings
Basic 50	50	25 BHD	No	0	0	0
Basic 50 Plus	50	32 BHD	Yes	5	5	1
Premium 100	100	39 BHD	Yes	4	0	0
Premium 100 Plus	100	49 BHD	Yes	10	10	2
Executive 250	250	69 BHD	Yes	10	0	0
Executive 250 Plus	250	89 BHD	Yes	25	25	5
Elite 500	500	99 BHD	Yes	20	0	0
Elite 500 Plus	500	149 BHD	Yes	50	50	10

## Top Spot Listings

Top Spot Listings are listings that are always shown above boosted and standard listings. Per page there is a limit of 3 Top Spot listings. The Top Spot listings are working on the bases of a rotating system so that everyone gets equal chances to display their Top Spot listings.

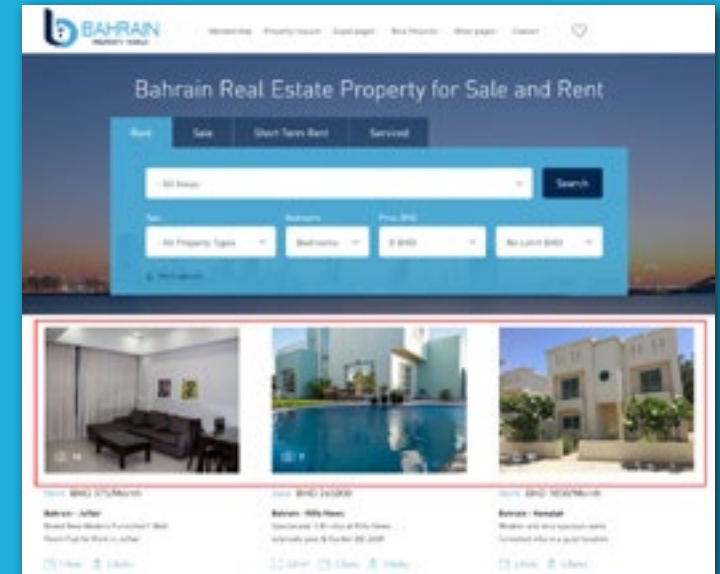


## Boosted Listings

Boosted Listings are listings that are always shown above standard listings. There is no limit on the amount of boosted listings that can be shown.

## Homepage Listings

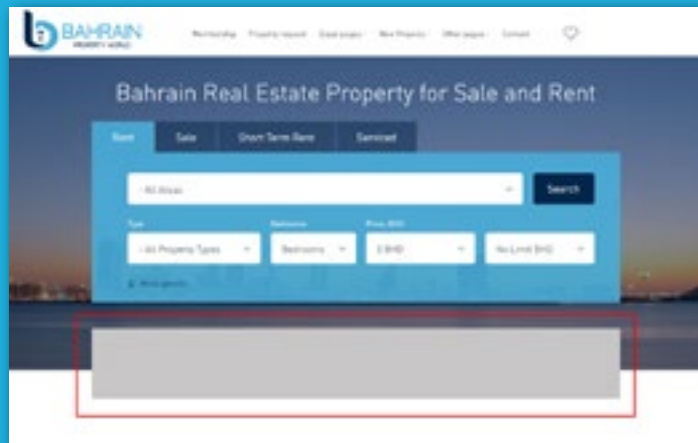
Homepage Listings are shown on the main page (homepage). As with Top Spot listings the Homepage listings work on bases of a rotating system.



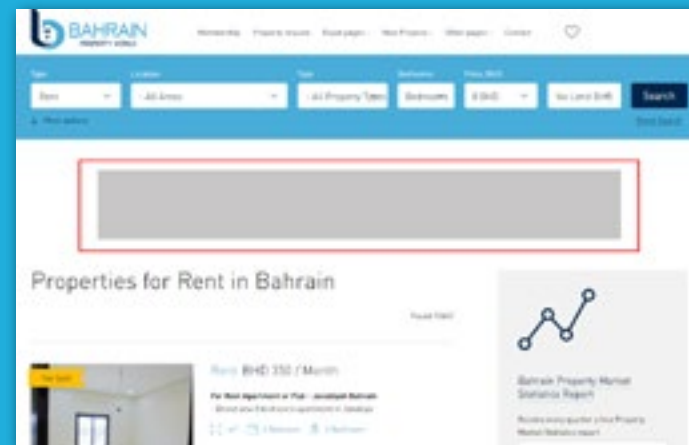
## Banners

We offer a wide range of banner options to boost the promotion of your Business. As an extra service we offer to create the banner for free for you.

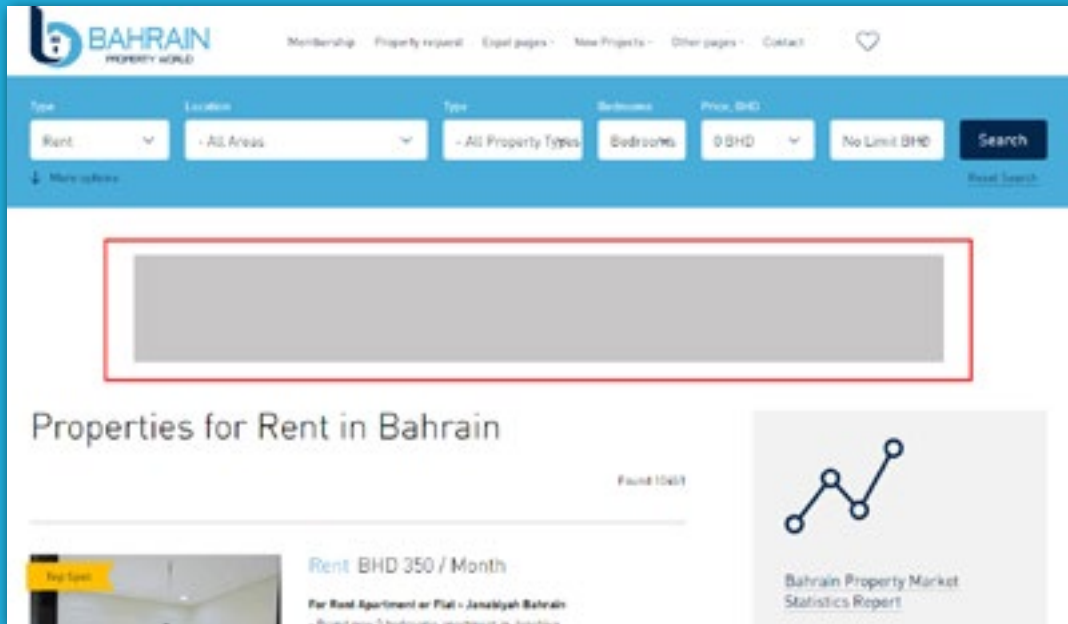
### Homepage banner (Super Full banner)



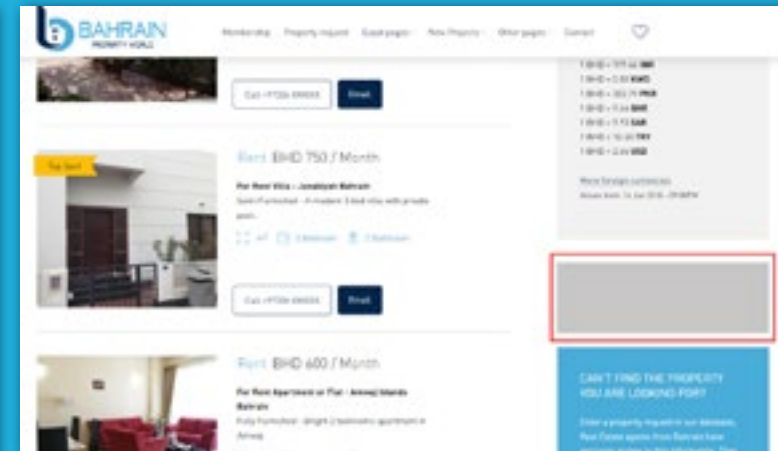
### Search Page Top banner (Super Full banner)



## Search Page Mini banner (Mini banner)



## Search Page Bottom banner (Full banner)



## Banner prices

Homepage banner	1020 x 135	25% SOV	BD100 per month
Search Page Top banner	1020 x 135	12.5% SOV	BD25 per month
Search Page Mini banner	370 x 120	50% SOV	BD25 per month
Search Page Bottom banner	740 x 135	25% SOV	BD40 per month

Minimum period 3 months



## Full page presentation

Full page presentation page you can promote your company, your new project, a special property or anything that you would like to bring to the attention of our audience. Further we will optimize the page for Google.

Price BD 150 per month. Minimum period 3 months

## Contact

### BPW S.P.C.

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The screenshot shows a website page for Bahrain Property World. The header includes the logo and navigation links: Membership, Property Request, Equal pages, New Projects, Other pages, and Contact. The main heading is 'List of International Public and Private Schools in Bahrain'. Below the heading is a photograph of a teacher and five students working at a desk. The page contains several paragraphs of text providing information about the educational system in Bahrain, public schools, and international schools. The text is partially obscured by a blue overlay on the right side of the image.